

# EKO EV

BE ECO-FRIENDLY
SAVE THE
ENVIRONMENT





## **ABOUT EKO EV**

EKO EV is a leading player in the electric vehicle industry, dedicated to providing eco-friendly transpiration solutions. With a firm commitment to sustainability. We design and manufacture electric vehicles that contribute to a greener future. Our vehicles are powered by clean energy sources, reducing carbon emissions and minimizing our environmental impact. At EKO EV we believe in the power of innovation and strive to create cutting-edge electric vehicle that combine performance, style and environmental consciousness.

As an industry leader, we pride ourselves on our uncompromising dedication to producing electric vehicles that are truly eco friendly. By harnessing the latest advancements in battery technology and electric propulsion system, our offer exceptional range and efficiency, while eliminating the dependency on fossil fuels. We aim to inspire a shift towards sustainable transportation that not only benefits our planet but also enhances the overall driving experience for our customers.





# KEY FEATURES OF EKO EV

Smart Connectivity: stay connected with our user friendly mobile app, allowing riders to locate, unlock, and monitor their scooter's batter status with ease.

Safety EKO EV Electricity prioritizes
rider safety with advanced braking
system, LED lighting for enhanced
visibility, and a study design to
navigate urban environments securely

Durability: EKO EV Electric scooters are robust mode of transportation for daily commutes.

Range and Efficiency: Our electric scooters boast an impressive range on a single charge, making them ideals for both short trips and longer journeys.



#### BENEFITS OF PARTNERING WITH EKO

- Cutting-Edge Products: Joining EKOElectric means aligning with innovation. Our electric vehicles are at the forefront of technology, offering eco-friendly solutions without compromising on performance or style.
- Strong Brand Presence: Benefit from the reputation and trust associated with the EKOElectric brand. Our commitment to quality and sustainability resonates with customers, giving you a competitive edge in the market.
- Comprehensive Support: As a part of the EKO Electric family, you'll receive extensive support every step of the way. From initial setup to ongoing operations, our team is dedicated to helping you succeed.
- Marketing Assistance: Take advantage of our marketing expertise and resources to elevate your dealership's visibility and attract more customers. We provide tailored marketing support to promote your business and drive sales.
- Training and Development: Access to training programs and resources designed to enhance your skills and knowledge in the electric vehicle industry. Stay updated on the latest trends and technologies to better serve your customers.

- Exclusive Territories: Enjoy exclusive rights to sell EKO Electric vehicles in your designated territory, minimizing competition and maximizing your market potential.
- Profitable Margins: Benefit from attractive margins on vehicle sales and accessories, ensuring a healthy return on your investment and sustainable profitability for your dealership.
- Community Impact: By promoting eco-friendly transportation options, you'll contribute to a cleaner and greener future for your community. Join us in making a positive impact on the environment and society as a whole.
- Opportunity for Growth: With the electric vehicle market on the rise, there's tremendous potential for growth and expansion. Partnering with EKO Electric positions you at the forefront of this exciting industry, opening doors to new opportunities and success.
- Shared Values: At EKO Electric, we're driven by a shared commitment to sustainability, innovation, and customer satisfaction. Joining our network means becoming part of a community united by these core values, working together towards a brighter future



### **EV PACKAGE & BPB DETAIL**

Free Sign Up: You can Sign Up free to available the Business Opportunity.

For easy understanding ... To Start BPB (Brand Promotion Benefit),

choose any available EKO EV

Sr. No.	Ex-Showroom Price	GST on Ex- Showroom Price	Total EV Price
1	100000/-	5000/-	105000/-
2	110000/-	5500/-	115500/-
3	125000/-	6250/-	131250/-
4	135000/-	6750/-	141750/-
5	145000/-	7250/-	152250/-

#### **Brand Promotion Benefit 40% To 100%**

Sr. No.	Months	% of BPB	Total BPB
1	10 Months	4.00% Per Month	40% Total
2	15 Months	3.33% Per Month	50% Total
3	20 Months	3.00% Per Month	60% Total
4	30 Months	2.33% Per Month	70% Total
5	40 Months	2.00% Per Month	80% Total
6	50 Months	1.80% Per Month	90% Total
7	34 Months	3.00% Per Month	100% Total

- BPB (Brand Promotion Benefit) paid up to maximum 60 Months.
- BPB (Brand Promotion Benefit) count on daily basis as per package will credit in bank 5th to 10th of every month.
- For get BPB (Brand Promotion Benefit) user must need KYC.
- User will get a registered agreement provided by the company.
- Customers have the option to choose from a range of lithium-ion models with a 20% subsidy, excluding the BPB. Please note that BPB will not be applicable to the subsidized options.



# **EKO OUTLET MODULE**

Package	Monthly Percentage %	Franchise	Time Period	Maximum Time Period	Total Profit Sharing	Total Amount
50000/-	4.00%	Accessories	12 Months/ 1 Year	60 Months / 5Years	Up to 24000/-	Up to 74000/-
100000/-	4.25%	Accessories	12 Months <mark>/ 1 Ye</mark> ar	60 Months / 5Years	Up to 51000/-	Up to 151000/-
200000/-	4.50%	Accessories	12 Months / 1Year	60 Months / 5 Years	Up to 108000/-	Up to 308000/-
500000/-	4.75%	Mini Franchise	12 Months / 1Year	60 Months / 5 Years	Up to 285000/-	Up to 785000/-
1000000/-	5.00%	Franchise	12 Months / 1Year	60 Months / 5 Years	Up to 600000/-	Up to 1600000/-
2500000/-	5.25%	Dealer	12 Months / 1Year	60 Months / 5 Years	Up to 1575000/-	Up to 4075000/-
5000000/-	5.50%	Super Dealer	12 Months / 1Year	60 Months / 5 Years	Up to 3300000/-	Up to 8300000/-

#### **Terms & Conditions:**

- > Upon initiation of the investment in Company operated outlets, the client will receive with Post Dated Cheques (PDCs) dated five years ahead from the current date, alongside a Registered Agreement provided by the company.
- Should the client opt to extend the investment duration by an additional five years total ten years, or alternatively, choose to withdraw the principal amount invested initially, they may do so within the parameters outlined in the agreement.



# **EKO OUTLET / PLANT MODULE**

	INVESTMENT BENEFITS						
Investment	Monthly Percentage %	Franchise / Dealer Detail	Locking Period	Maximum Time Period	Total Profit Sharing	Total Amount	
1.00 Cr/-	5.75%	Plant for City	12 Months / 1Years	60 Months / 5Years	Up to 69'000'00.	Up to 16'900'000 Cr	
2.00 Cr/-	6.00%	Plant for Dist.	12 Months / 1Years	60 Months / 5Years	Up to 14'400'000	Up to 34'400'000 Cr	
5.00 Cr/-	6.25%	Plant for State	12 Months / 1Years	60 Months / 5 Years	Up to 37'500'000	Up to 87'500'000 Cr	

#### **Terms & Conditions:**

- > Upon initiation of the investment in Company operated Plants, the client will receive with Post Dated Cheques (PDCs) dated five years ahead from the current date, alongside a Registered Agreement provided by the company.
- Should the client opt to extend the investment duration by an additional five years total ten years, or alternatively, choose to withdraw the principal amount invested initially, they may do so within the parameters outlined in the agreement.



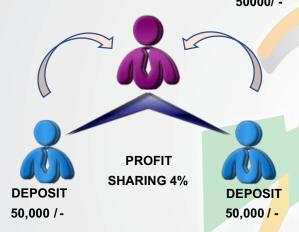


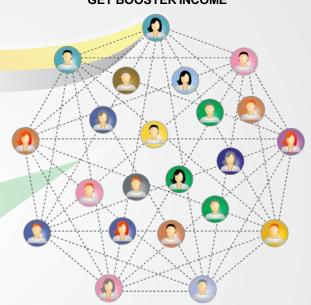
# **EKO Electric**

SPONSER TWO DIRECT PEOPLE & GET BOOSTER INCOME

**Referral Bonus Detail** 

GET 4% ON Self Deposit 50000/ -





#### **Terms and Conditions**

- Every Member will be Eligible to get the booster income according to business.
- User can do unlimited referral.





#### **EKO ELECTRIC INVESTMENT TERMS AND CONDITIONS**

- 1. Eligibility: Initial investment must be 50000 INR.
- 2. Referral Requirement: You must refer one person each on your A Side and B Side, both of whom invest 50000 INR or more.

#### 2X Booster PROFIT SHARING:

- 1. Eligible for a 2X Booster PROFIT SHARING on your principal investment.
- 2. The referred joiners on your A & B Side must each have a downline member who also invests at least 50,000 INR OR above.

#### **Investment Conditions**

- 1. The 2X Booster PROFIT SHARING condition is applicable exclusively for a 50,000 INR package.
- 2. All conditions must be met within 15 days from your initial investment.





# Types of Incentive

Simply register an account and unlock a world of opportunities to start earning today!

Brand Promotion Benefits

Direct Referral Incentive

Residual Incentive
Up to 20 Level

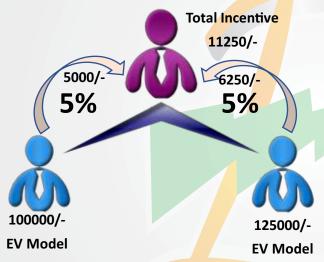
Royalty Incentive

Life Times Rewards

**Booster** Income



Referral Incentive Detail 5%





- **Every Member will be Eligible for 5% Referral Incentive as per Package Amount.**
- User can do unlimited direct referral.





#### **Residual Incentive Detail**

Level No.	Residual Incentive	Eligibility	
1 <sup>st</sup> Level	15.00%	1 Referral 2 Level Incentive	
2 <sup>nd</sup> Level	10.00%	1 Referral 2 Level incentive	
3 <sup>rd</sup> Level	6.00%	5 Referral 10 Level Incentive	
4 <sup>th</sup> Level	4.00%	5 Kelerral 10 Level incentive	
5 <sup>th</sup> Level	2.00%	8 Referral 16 Level Incentive	
6 <sup>th</sup> Level to 10 <sup>th</sup> Level	1.00%	8 Kelerral 16 Level incentive	
11 <sup>th</sup> Level to 15 <sup>th</sup> Level	0.50%	10 Referral 20 Level	
16 <sup>th</sup> Level to 20 <sup>th</sup> Level	1.00%	Incentive	

Invite your friends and earn even more benefits! For every referral, you'll unlock 2 additional levels. And when you reach 10 referrals, you'll gain access to all 20 levels!



- Residual Incentive calculate only on Brand Promotion Incentive of your downline team.
- Residual Incentive count will be up to max 20th Level as per level eligibility.





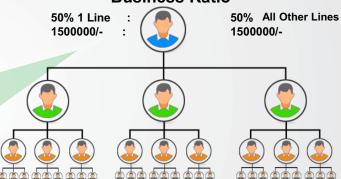
#### **Rank Royalty**

Rank Name	Matching	Royalty up to 12 Months	Total
Sales Executive	15 Lac	7500/- Monthly x 12 Months	90000/-
Sales Manager	45 Lac	15000/- Monthly x 12 Months	1.80 Lakh
Sr. Sales Manager	90 Lac	30000/- Monthly x 12 Months	3.60 Lakh
Regional Manager	1.50 Cr.	50000/- Monthly x 12 Months	6.00 Lakh
Zonal Manager	2.50 Cr.	80000/- Monthly x 12 Months	9.60 Lakh
Sr. Zonal Manager	5.00 Cr.	1.50 Lakh Monthly x 12 Months	18.00 Lakh
General Manager	10.00 Cr.	2.50 Lakh Monthly x 12 Months	30.00 Lakh
Sr. General Manager	25.00 Cr	5.00 Lakh Monthly x 12 Months	60.00 Lakh
State Sales Manager	50.00 Cr	10.00 Lakh Monthly x 12 Months	1.20 Cr.
Country Head	100.00 Cr.	25.00 Lakh Monthly x 12 Months	3.00 Cr.



Ratio of 50 : 50

#### **Business Ratio**



Join our community of ambitious individuals who are maximizing their earnings through our sales benefit system will receive rank royalties as mentioned in salaries.





#### **Life Time Rewards**

Sr. No.	One Line Business	All Other Lines Business	Reward
1.	2 Lakh	2 Lakh	10000/- (Android Phone)
2.	5 Lakh	5 Lakh	20000/- (Smart Phone)
3.	10 Lakh	10 Lakh	40000/- (Thailand Tour)
4.	25 Lakh	25 Lakh	100000/- (Car Down Payment)
5.	50 Lakh	50 Lakh	200000/- (Enfield Bullet)
6.	1 Cr.	1 Cr.	500000/- (Maruti Swift)
7.	2 Cr	2 Cr	750000/- (Honda City)
8.	5 Cr	5 Cr	20 Lac (Hyundai Alcazar)
9.	10 Cr	10 Cr	50 lac ( Toyota Fortuner)
10.	25 Cr	25 Cr	80 Lac ( 3 BHK Luxury Flat)





Life Time Reward will Achieve any time will distribute once in a month.





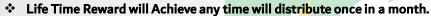
#### **Life Time Rewards**

Sr. No.	One Line Business	All Other Lines Business	Reward
11.	50 Cr	50 Cr	1.75 Cr ( Luxury Villa)
12.	100 Cr	100 Cr	3.50 Cr. (Luxury Farm House)
13.	200 Cr	200 Cr	5.00 Cr. (Super Luxury Farm House)
14.	300 Cr	300 Cr	10.00 Cr. ( Luxury Villa in Dubai)
15.	500 Cr	500 Cr	25.00 Cr.













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# **OUR FRANCHISE MODULE**

#### **Authorized Franchise Requirements**

Req. Qty	Stock of EV	Branding	Space Rent	Mechanic	Margin	Min. Token Amt.
5 EV	Amount	Yes	10000/- monthly	10000/- monthly	3500/- EV	25%

#### **Authorized Sub-Dealer Requirements**

Req. Qty	Stock of EV	Branding	Space Rent	Mechanic	Margin	Min. Token Amt.
11 EV	Amount + 1 Mechanic EV	Yes	20000/- monthly	10000/- monthly	3500/- EV	25%

- ✓ Dive into the electric revolution with confidence! Extensive branding support to establish and promote your dealership's identity.
- ✓ Hassle free transportation of initial stock to your showroom.
- ✓ Token Amt. 25% is valid only for 30 days after then its not refundable.
- ✓ EKO will paid up to Showroom rent as Franchise / Sub Dealer. Franchise / Sub Dealer will ensuring a prime location for maximum visibility.
- ✓ Monthly mechanic salary support of 10000/- to maintain top-notch service standards.
- ✓ Generous margin of 3500/- per vehicle sold, guaranteeing profitability with every sale.
- ✓ Additional revenue potential with a lucrative up to 30% margin on accessories sales.



# **OUR DEALER MODULE**

#### **Authorized Dealer Requirements**

Req. Qty	Stock of EV	Branding	Space Rent	Mechanic	Margin	Min. Token Amt.
26 EV	26+ 1 Mechanic EV	Yes	500 <mark>00/-</mark> monthly	10000/- monthly	4500/- EV	25%

Elevate your business to new heights with FR Electric's premium dealership opportunity, designed for entrepreneurs seeking to lead the electric mobility revolution. With a strategic investment of 30 lakh in INR, you can embark on a journey of success with FR Electric cutting edge electric scoters and comprehensive support package.

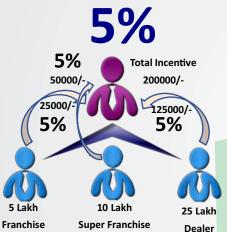
- √ Your investment of 26 EV Billing Cost in INR includes:
- √ 26 EKO Electric scoters for demonstration and sales, showcasing the full range of our premium products.
- Complete branding support to establish your dealership's identity and attract customers.
- √ Token Amt. 25% is valid only for 30 days.
- √ Hassle-free transportation of initial stock to your showroom, ensuring a seamless launch.
- ✓ EKO will paid Showroom rent to Dealer up to 50000/-. Dealer will ensuring a prime location for maximum visibility.
- ✓ Monthly mechanic salary support of Rs. 10000/- to guarantee exceptional service for your customers.
- ✓ Generous margin of Rs. 4500/- per vehicle sold, maximizing profitability with every sale.
- ✓ Lucrative up-to 30% margin on accessories sales, adding another revenue stream to your business.



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### FRANCHISE & DEALER BENEFITS

#### **Direct Referral Incentive**



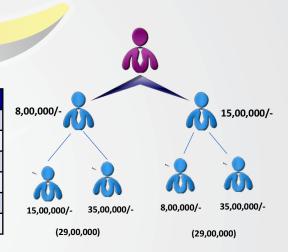
#### **Life Time Royalty Benefits**

Sr. No.	Sponsor Level	Referral Team Benefits
1.	1 <sup>st</sup> Level	500/- Per Vehicle
2.	2 <sup>nd</sup> Level	100/- Per Vehicle
3.	3 <sup>rd</sup> Level	100/- Per Vehicle
4.	4 <sup>th</sup> Level	100/- Per Vehicle
5.	5 <sup>th</sup> Level	100/- Per Vehicle
6.	6 <sup>th</sup> Level	100/- Per Vehicle

Transport Charges Free



- User can do unlimited direct referral.
- Life Time Royalty Benefits up to 6 Level on Every Sale.



Half the amount of the first bill for all franchises will be counted as a lifetime reward.



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## **BUSINESS OPPORTUNITY**

#### **Terms & Conditions**

- Free Sign Up: You can Sign Up free to available the Business Opportunity, For easy understanding ... ToStart BPB (Brand Promotion Benefit), choose any available EKO EV
- ❖ BPB (Brand Promotion Benefit) count on daily basis as per package will credit in bank 5th to 10th of every month.
- Direct Incentive are credited instantly, Residual Incentive are credited daily basis and automatic withdrawal every fortnightly.
- \* Residual Incentive calculations encompass the 1 level through the subsequent 20 levels. 1 Direct referral is eligible for 2 Level Residual Incentive.
- The validity of an activated package account will align with the package's designated timeframe.
- E-Pin of EKO EV Package can be transferred to any user account at any time.
- All Incentives, including the BPB (Brand Promotion Benefit, Direct Incentive, Residual Incentive, Royalty Incentive and Life Time Rewards are counted on a daily basis.
- For achieve Rank Royalty Business & Life Time Reward matching of team business in 50% in 1 line and 50% in all other lines
- Upon initiation of the investment in Company operated outlets & Plants, the client will receive with Post Dated Cheques (PDCs) dated five years ahead from the current date, alongside a Registered Agreement provided by the company. Should the client opt to extend the investment duration by an additional five years total ten years, or alternatively, choose to withdraw the principal amount invested initially, they may do so within the parameters outlined in the agreement.
- The minimum withdrawal amount is 500/- applicable. Automatic Withdrawal of Direct Incentive, Residual Incentive, Rank Royalty 2 Times in Month 1st to 15th Days Payout will be credited in bank 16th to 20th of every month and 16th to Last day of month payout will be credited in bank will be 1st to 5th of every month.
- 10% deduction is applicable to all Incentives, including the Direct Incentive, Residual Incentive, Rank Royalty. 5% Deduction as Admin Charge & rest 5% Deduction as TDS.
- Life time rewards can claim only on 7<sup>th</sup> to 10<sup>th</sup> of every month by user.